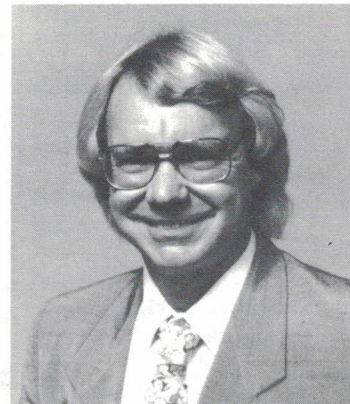
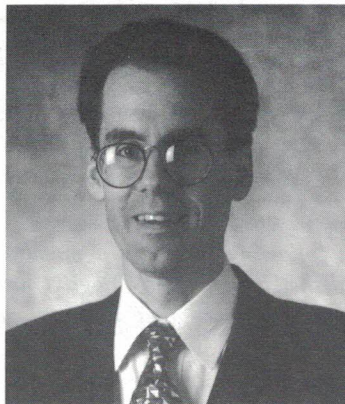
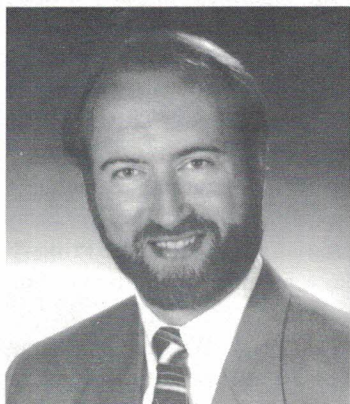


Liberty Monthly



The Official Newsletter of the Libertarian Party of California

September 1997



From left to right: Perry Willis, Steve Dasbach, Bill Winter and Ron Crickenberger.

Success '97 is Coming!

Special LP seminar convenes in California this October

Have you ever wondered why some LP organizations increase their membership, raise money and win elections — and why some don't? You can learn the answers to those and other vital questions at Success '97, a two day seminar co-sponsored by the national and state Libertarian Parties — and coming to Los Angeles during the weekend of October 18th and 19th.

Success '97 is your opportunity to learn the secrets and techniques of Libertarian political success, your chance to acquire the tools to build membership, your ticket to running a successful political campaign. The seminars will be held Saturday and Sunday, with a special dinner Saturday night.

Hosting Success '97 will be the Libertarian Party's most experienced activists — experts with a track record of proven success, including: Steve Dasbach, National LP chairman; Perry Willis, LP National Director; Bill Winter, National LP Communications Director; Ron Crickenberger, National LP Political Director; Barbara Goushaw, Jon Coon's Campaign Manager; and Michael Cloud,

the LP's all-time champion fundraiser.

Best of all, the entire conference will be interactive: those who attend will get the chance to ask questions, share ideas and receive advice about their specific projects and activities. Other topics scheduled for discussion include: the strategy for LP victory that's revolutionized how the party operates; what things all successful state LP parties have in common; how to write intriguing press releases; how to create better newsletters; how to give persuasive speeches to civic groups and high school classes; what to say — and what not to say — in radio and TV interviews; techniques to raise money that work; and how to turn your political campaigns into membership-generating machines.

In addition, the speakers will devote two sessions to discussing campaign-related topics. The first will focus on "Running for Party Growth — building the LP's influence whether or not you win the election." Here, panelists will provide advice on building membership, raising money quickly, improving your effectiveness as a public speaker, and

winning your precinct. The second session will focus on "Running to Win" — developing your supporters and getting them to the polls, researching the issues, organizing and attracting volunteers, fundraising, advertising, publicity and strategy.

Another focus of Success '97 will be party-building activities, including discussions of the long-term LP strategy for victory based upon building a larger base of support. Speakers will also address the topics of setting measurable goals and developing effective tactics, and provide tips on professionalizing. Finally, there will be detailed discussions of the essentials of project planning and management: setting goals, developing timelines, preparing budgets, finding and motivating volunteers, etc. *(continued page 3)*

I N S I D E

- ▶ *Charles Murray Speaks*
- ▶ *LPC Growth Update*
- ▶ *Candidates Wanted*
- ▶ *Columns, Letters & More!*

September 1997

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Send changes of address to: Libertarian Party of California, 655 Lewelling Blvd. #362, San Leandro, CA, 94579.

LETTERS



The following letter by a member of R37 was published in the San Diego Union Tribune in response to a pro drug war editorial...

Drug War

You assert that the drug war can be won if we just give the federal government the ability to re-educate our children and prompt a drug user, President Clinton, to be a bully.

This sounds like Communist-style indoctrination. But that is exactly the problem with this nation's "war on drugs." In our desire to prohibit dangerous substances and activities, we have sacrificed the most important characteristic that our founders gave us: liberty.

Freedom not only suggests that citizens have the ability to speak freely on whatever issue in which they believe, but also demands that we be responsible for our actions.

Accordingly, a continuation of this insane war on drugs will cause a further erosion of civil rights, an increase in those on welfare who cannot find work due to a drug conviction, and our continued wasteful spending on ineffective drug re-education programs such as DARE, long before it will rid us of drugs in our society.

MATTHEW S. McDONALD
San Diego

Proposition 198

The main LPC argument against Prop. 198 is based on conspiracy theory: some group will pose a non-Libertarian in our primary and then "outsiders" will vote that statist candidate in. Besides being far fetched and actually giving us a choice in the Primary, this argument gives us greater importance than we have and assumes that Libertarians are too stupid to vote for our own candidate, but will still crossover to vote in the Rep and Dem camp.

The LPC argument is based on group rights, which we deplore. Our Bill of Rights restricts government from interfering with individual rights, not group rights. The right of association is based from an individual's viewpoint, not an organization's viewpoint. An individual should have the right to vote for (associate with) whomever they want, regardless of Party affiliation. We do this now anyway. Astute Libertarians switch parties for the Primary and vote where they want. Prop 198 just makes this more efficient and let's a person cross-vote in whatever Primary they want.

If our bylaws restrict "non-party members from choosing nominees for public office," then no registered Libertarian may vote in the Primary if they are not also a member of the party, thus invalidating every Primary election and alienating the majority of our party. We need to change our bylaws. Perhaps we also need to have more confidence in our principles and in the voters.

PHILIP ZUEBISCH
San Diego

Part Time Legislature

I believe the LP could substantially benefit from bringing the issue of a part-time legislature to voters with a ballot initiative. Several other states operate perfectly fine with part time legislatures.

Such an initiative should be appealing to most voters if it were drafted so as to cut the salaries and other benefits received by our legislators in half while simultaneously eliminating the ability of our representatives to enact meritless legislation for at least half a year. It would also force most legislators to find real employment to support themselves.

If such an initiative were to make the ballot, Libertarians could establish themselves as true champions of limited government and political reform by supporting such an initiative against the predictable joint opposition of the Democratic and Republican parties, who would cling to the concept of a full-time legislature to preserve their special interest power.

ROBERT BATES
Riverside, CA

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The Hemp-Marijuana War

Industrial Hemp Wreaks Havoc Among Pot Growers

by Matt Horns

In an ironic turnaround, pot growers across the nation are mobilizing to repeal the recent legalization and incredible growth of the hemp industry.

Initially, growers saw legalizing hemp as a "gateway law" that could lead to the eventual decriminalization of marijuana. Realizing decriminalization would probably lead to a reduction in prices, growers planned to cultivate larger quantities of high-grade herb to compensate.

But industrial hemp has nipped those plans in the bud: enormous amounts of pollen wafted downwind from hemp fields throughout the country — pollinating pot growers' plants and eliminating most "sinsemella" (seedless marijuana buds) crops. Hemp pollen can ride the winds to contaminate outdoor pot patches hundreds of miles away.

Seeds from contaminated pot plants were a cross between growers' favorite strains, developed for high potency and good flavor, and industrial strains of hemp with no psychoactive properties. These hybrids are entirely undesirable to marijuana consumers and thus useless to

pot growers. Many growers have lost all of their valuable seed stock.

In addition, law enforcement agencies have taken advantage of this new supply of hemp pollen, crop dusting it over suspected pot growing areas. Heavy pollen applications are apparently able to penetrate into indoor pot growing operations as well. Marijuana eradication experts are confident that once their techniques have been refined, they will be able to prevent virtually any high-potency marijuana from being grown in the U.S.

People in the drug treatment and health professions, however, do not share their enthusiasm. In the past two years they have witnessed a drastic increase in problems and deaths associated with use of methamphetamines, depressant, hallucinogenics, and volatile inhalants such as gasoline and paint propellants. For the first time in U.S. history, illegal drug use is killing more people than prescribed and over-the-counter drugs.

But pot growers' original hopes may be realized after all. There is a resurgence of opinion throughout our society that marijuana is relatively harmless and should be decriminalized. ■

New Gun Bills

Some good, some bad

The Gun Owners of America has recently released a list of new pro-and-anti-gun bills working their ways through the legislative pipeline. The GOA urges all gun owners to contact their representatives and let them know where they stand on these new bills...

H.R. 27: Protects citizens who use a gun in self-defense, even if the gun was carried without a permit or possessed without a license.

H.R. 1009: Repeals last year's Lautenberg Domestic Gun Ban — which forever disarms millions of citizens for having committed minor legal offenses.

H.R. 1147: Repeals all gun controls in the 1994 crime bill. Sponsored by Ron Paul, former LP presidential candidate.

S. 10: Imposes draconian sentences for committing technical, non-violent infractions of federal gun laws — such as making minor mistakes involving possession of certain semi-automatics, or driving a car with a firearm in the glove compartment through "gun free zones."

S. 707: Prohibits carrying of firearms by law-abiding citizens, thus overriding state concealed carry and "open carry" laws. GOA urges your opposition. ■

Campaign '98

If you don't call us, we may call you!

by Ted Brown

Campaign '98 is fast approaching. The first day for candidates to file papers is December 26. Libertarians are needed to run for 52 Congressional seats, 20 State Senate seats and 80 State Assembly seats throughout California.

If you would like to have a great forum for your libertarian views, running for office is the best way to do it. There are questionnaires, interviews, candidate forums and public attention that varies from one area to another.

Running for office doesn't have to take

a financial commitment. The minimum we ask is for candidates to be familiar with libertarian positions, respond to any inquiries about them and attend candidate forums.

To run, a candidate must have registered Libertarian by March 6, 1997 if previously registered in another party. Congressional candidates must turn 25 by January 3, 1999. Congressional candidates do not need to live in the district, but state legislative candidates must.

For more information, contact Ted Brown by phone at (626) 286-7817, or via e-mail at <tedb@mail.idt.net>. ■

Success '97

(continued from page 1)

If you are a veteran LP activist or a new member taking your first steps forward, don't miss this exciting opportunity to dramatically increase your effectiveness as a freedom fighter.

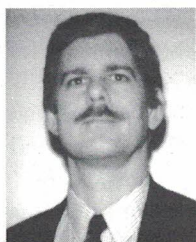
Success '97 will take place at the Hyatt Regency Hotel in downtown Los Angeles. Admission prices are as follows: \$79 for program only; \$50 for dinner only; \$89 for program and dinner. To RSVP, complete and mail the form on page 9 of this newsletter. For more information, contact Kris Williams by telephone at (202) 333-0085, or via e-mail at <75767.1434@compuserve.com>. ■

From The Chair:

It's All Within Our Grasp

by Mark Hinkle

As I enter the second quarter of my administration, let me again remind you that we, as a party, have 3 main goals this year:



1. Increase our dues paying membership to 5,000.
2. Raise \$150,000 in revenues.
3. Hire at least one paid employee, working in an office.

As new members continue responding to his last recruitment letter, Membership Chair Pat Wright is composing his next; it'll probably be in the mail by the time you read this. With summer vacations drawing to a close, we're hoping for even better results.

Frankly, we need better results. I'd hoped the national LP would have launched its ambitious membership recruitment plan by now, and was counting on it to supplement our efforts. Unfortunately, they lacked the funds to start sooner, and the LPC will now have to push hard to reach our goal of 5,000 members by this year's end.

Thanks to your generosity, we have the funds to get the ball rolling. We've been working on a plan to mail to registered Libertarians. We've mailed to "Reg-Libs" before and the results were quite successful.

And, now for some good news... I've just received a report of our annual finances through July. It's amazing what you've done to support the LPC! Last

year, our revenues totaled about \$71,000. After just seven months into this year, we'd already raised \$95,697 in gross revenues! Or, if you subtract the funds that the state party passes onto the regions, the LPC's total revenue is \$85,819. And we still have 5 months to go!

But please don't put your checkbook away yet! If we can keep up this pace for the rest of the year, we will have raised \$147,114 by the end of 1997 (based on the \$85,819 figure) — and that's oh-so-close to our \$150,000 goal. If just 25 out of the over 5,000 people receiving this newsletter pledge to contribute just \$1 per day, we'll be where we want to be by

year's end. Can you be one of those 25?

Please don't assume someone else will pledge for you.

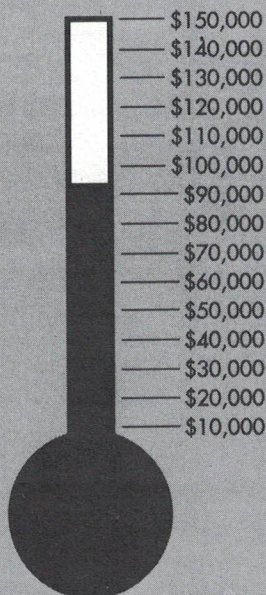
"It's amazing what you've done to support the LPC!"

Most of you can easily afford to invest a \$1 a day in liberty — and are probably taxed ten times that amount! By investing in the Libertarian Party, you will be doing something to change that, and helping to build a freer society. ■

Growth Watch 1997

Revenue

Current: \$94,908
Year End Goal: \$150,000



Pledges & Donations

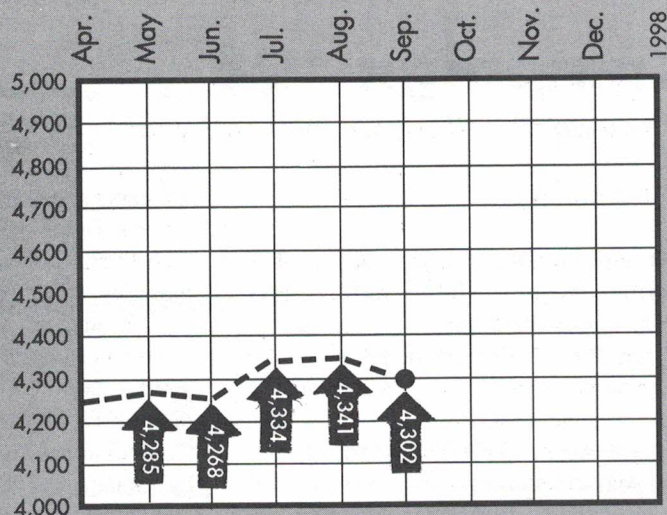
Totals for August
Pledges: \$2,134
Donations: \$1,856



Help Us Grow! To make a monthly pledge or one time donation, use the form on back of this newsletter, or call (408) 243-2711 x33.

Membership

Current: 4,302 Year End Goal: 5,000



Help Us Grow! Ask just one friend or coworker to join the Libertarian Party in 1997 -- or offer to pay their dues the first year if they will consider paying them when it comes time to renew!

Charles Murray:

Seven Reasons to be Optimistic

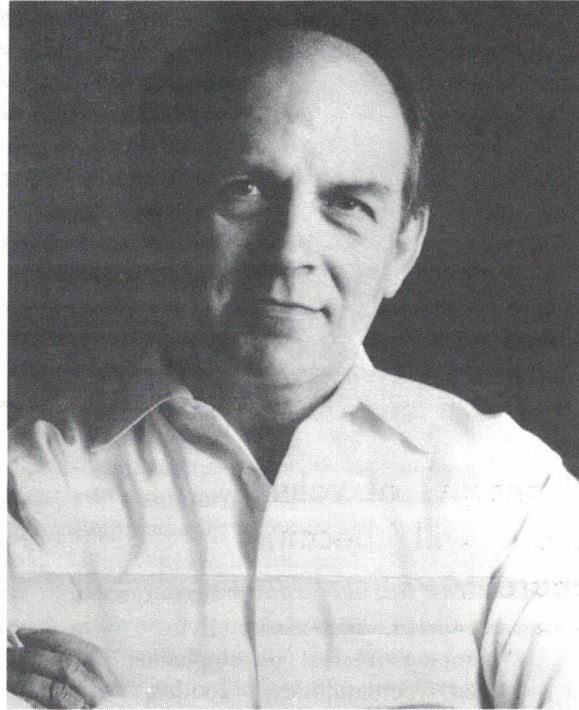
On the evening of August 9th, Charles Murray, best selling author of *The Bell Curve*, *Losing Ground* and *What it Means to be a Libertarian*, was the featured guest speaker at a banquet benefiting the Libertarian Party of Los Angeles County. Following is an abridged transcript of his speech...

Charles Murray: My topic this evening is why we can believe that what we believe as libertarians is not an exercise in futility.

Of course, there are lots of reasons to believe otherwise. Sometimes it seems like every time we take one step forward we go two backward. The 1994 election is an obvious example. I was very excited after the election. Then, after the government shutdown, I watched with horror as our fearless leader, Newt Gingrich, failed to say the obvious and appropriate thing: that the big news about the government shutting down was that hardly anyone noticed — except reporters! After the shutdown, you could read between the lines in the *New York Times* and *Washington Post* and see just how hard they had to look to find anybody whose lives were affected. Republicans did not point that out. The gains of 1994 were thrown away. I could give you example-after-example that would make recreating the Jeffersonian republic that many of us aspire to seem impossible.

On the other hand, once in a while you have to look at a few hopeful parables. One of them occurred last year, here in California: Prop. 209 — a statement reaffirming the fundamental principles upon which this nation was founded and to which it must recommit itself.

There are things that occasionally happen in the political sphere that give us



"A lot of us fail to realize how, if there is a recreation of the Jeffersonian republic, it might well happen in non-political ways."

hope, but I don't want to concentrate on them tonight. A lot of us trying to spread the libertarian message in the political sphere fail to realize how, if there is a recreation of the Jeffersonian republic, it might well happen in non-political ways. This evening I'd like to discuss a variety of these forces, which I think are going to play out in positive ways that we can now only barely discern.

The first of these forces is technology...

I live in Maryland and co-authored "The Bell Curve" with Dick Herrnstein, who lives in Harvard, and we did so with no problems. The fax, modem and personal computers made it possible. If we'd tried to write that book 15 years earlier,

we'd have had to work together at a university, we'd have needed access to mainframe computers, and we'd have had to employ an army of research assistants.

How many of you have pulled out a little piece of plastic from your wallet, stuck it into a slot, and had money come back at you?

There are many examples of technological advances that are now providing individuals with greater control of their lives — no matter what government does.

The second force I want to discuss is the way technology is undermining centralized institutions...

The most obvious example is the U.S. Post Office — we can now bypass it. But the university is a more interesting example. These days if you're a specialist in a certain kind of protein, for example, your colleagues aren't just the people down the hall: they're the other folks interested in that kind of protein all over the world — and you are in daily contact with them via the Internet. And don't tell me the function of large universities is to provide personal interaction

between professors and students because I can tell you that it's not. When it comes down to it, the function of universities is to provide a place for frat parties. (*audience laughs*) Higher education will transform in all sorts of ways we cannot predict, and the university's role will be much diminished.

The third force — and one that is much bemoaned in the media — is the way the work force is changing. All sorts of folks are becoming independent contractors and working out of their homes. I remember when I left my job at a large research institute in 1980... I didn't have much savings or any secure work, and yet I was as happy as I (*continued next page*)

Charles Murray

(continued from previous page)

could be. I had this intense sense that life was so much more fun than it had been.

In addition to the anxiety we read about in the newspapers, I think we are underestimating the number of people out there saying, "This is great!" A lot of them are also making more money, although that's not the primary reason they're happier.

Other things happen when

vast numbers of people are off corporate payrolls and out there on their own... For the first time, they have to put up with all the nonsense with which small businesses have to contend. The problem of over-regulation is brought home to them. And instead of having their income tax withheld, these people have to write a check every three months to the IRS — which can dramatically alter your attitude toward taxes. And the more people working out of their homes, the harder the tax system gets to administer. That bodes well for the future.

And I think the advantages of voluntary cooperation will become increasingly apparent. People will see more clearly than ever before that the government's role in human relations is, simply, to get in the way. People will see the government is impeding their ability to pursue happiness.

The fourth force is the phenomenal increase in wealth in our society. A number of you are old enough to have seen "The Honeymooners" in its original broadcast in the 1950s. Think about the

sets for the apartment of Ralph and Alice Kramden. Today, if anybody lived in an apartment like that, they'd be on welfare. But in the 1950s, nobody thought that was an inaccurate representation of the way a bus driver would live. The change

in the amount of wealth out there has been phenomenal — and it has some important consequences...

One is that it enables people to bypass institutions they don't like, including government institutions. We now have about 32 million people living in

"common interest developments" — gated communities, condos, etc. Everywhere people are isolating themselves from the failures of government services.

Another consequence is that you start to get a different set of political forces when you have a whole lot of rich people. Think about it: in 1950, you only had about 1% of families with the purchasing power of \$100,000 in 1995 dollars; we now have about 7% of the population of families with incomes of over \$100,000. That means they have discretionary income, more options. And there lies the potential for a political constituency, because that 7% has very high voting rates. Politicians will find it harder to bash the rich — because it's not just "the rich" who contribute to their campaigns, it's also "the rich" who fail to elect them.

The fifth of these forces I would label "the discrediting of government." In 1964, in response to the question of whether they trusted the federal government, 75% of Americans said "yes." In a recent poll asking the same question,

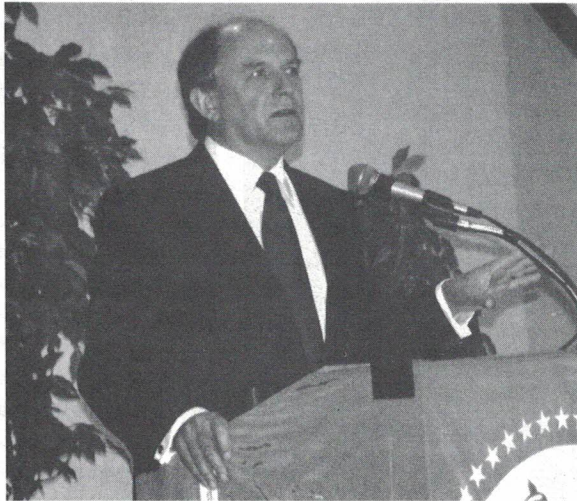
75% said "no." Now, this is a positive development! (*audience laughs*)

This is a response to a change in the relationship between the government and the governed in this country. Until the 1960s, government had a relatively limited role and, for the most part, did it reasonably well. So it was natural for people to say that government was a benign or positive influence in their lives. But in the 1960s and thereafter, government began doing a lot more things and doing them much worse. Increasingly, Americans are coming to see that government tends to be inefficient, ineffective and slovenly, and compares unfavorably with the private sector. And along with all the things that government doesn't do very well are all the things that government does that actively make life more difficult for us to make an honest buck or do something simple like add a porch to our house.

The sixth force is the government's coming financial crisis. There is a huge liability that the government cannot pay, under current tax systems, to baby boomers when they reach retirement age. Social Security is a ponzi scheme. That chicken must come home to roost and, when it does, it's going to require some revolutionary changes in our system.

I'll refer to the last of the seven forces under the generic label of "lawlessness." Arthur C. Clarke once used a wonderful phrase: "Science that is sufficiently advanced from the perspective of the observer is indistinguishable from magic." I have thought of a parallel: Law that is sufficiently complex is indistinguishable from lawlessness.

To illustrate, let us take a hypothetical example: trying to get a building permit in two different cities. One city is utterly corrupt, and by paying \$2,500 to the right guy you can get your permit there. The



"I think the advantages of voluntary cooperation will become increasingly apparent."



"Law is extremely libertarian so many laws in but those laws you take very

other city has complex procedures for deciding if your building is aesthetically desirable — all subjective of course. To determine if it's safe you must adhere to elaborate building codes — all put together by interested trade unions and contractors. *(audience laughs)* You can get your building permit by paying \$2,500 to various lawyers and lobbyists who know the way through the regulations. I submit that what you have done in those two cities is not distinguishable in terms of lawfulness. The only difference is that the process is much more efficient in the corrupt city.

The same thing is going on in all aspects of life. Anyone with any sort of complexity in their finances has to be worried they might get audited by the IRS, no matter how hard they've tried to be honest. The tax code, which before the recent reform was 17,000 pages, is simply not within the ken of any normal

human being. Furthermore, so much of it is subjective and open to interpretation. In that kind of lawlessness lies, I think, as large a set of implications for the future as any of the other forces I've talked about.

One of the things it does is make us all lawbreakers. Consider the 55 mph speed limit. Everyone broke it. The average speed on free-

ways was 63 mph. The cops didn't ordinarily enforce the speed limit but they could have pulled you over any time. And that is a state that is no longer under the rule of law.

I think law is extremely important in a libertarian society. You don't have many

laws in a libertarian society, but those laws that you do have, you take very seriously. Those laws are founded on two fundamental laws: "thou shalt do all thou has agreed to do" and "thou shalt not encroach upon other persons or their property." Insofar as society's laws attempt

to implement these fundamental laws, respect for the law is appropriate. But when you have countless laws, many idiotic and others pernicious, you have to make choices about which you will obey and which you won't. And that's not fun. How do you teach your children to interact with a society that does not make sense in the fundamental way that a free society should make sense, namely, that it's under the rule of law?

Let me now turn to some ways all these forces might play out. Consider education... A lot of us are trying to decide whether we favor vouchers or oppose them; whether we should have tuition tax credits or scrap the public school system altogether. I suggest this whole question may become moot. Now consider three of the forces I've discussed...

First, the discrediting of the government. Large portions of the public are utterly dissatisfied with public schools. There is lots of energy for getting around the public school system. Second, wealth is enabling growing numbers of people to buy their way out of the system by moving to better neighborhoods, putting their children in private schools, or home schooling. Third, technology. My kids have spent hundreds of hours playing a great computer game, Oregon Trail II. You can get bit by rattlesnakes or die of cholera. Thanks to this game, my children



"The government will continue to lose legitimacy; as it does, all sorts of things that previously seemed impossible will become reality."

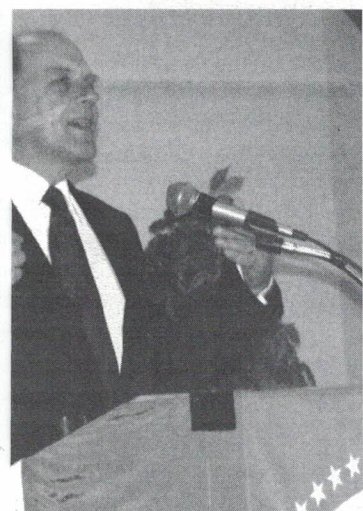
know how to treat cholera! *(audience laughs)* They learned more about the western expansion from that game than I ever learned in school. And I'm talking about something that was never intended to substitute for school — it's just a game.

Technology is going to make home schooling, now a daunting thing, quite possible for lots more people. These forces may well cause the issue of government's failure at education to go away.

Happily, I think there is going to be increased understanding that freedom works. A lot more people are going to learn how freedom is expedient and fun, how it brings excitement, interest and satisfaction to our lives. Conversely, a lot more people are going to become aware of the negative role government plays. I think the government will continue to lose legitimacy; and as it does, all sorts of things that previously seemed impossible will become reality.

Let me return to the 55 mph speed limit. It was originally passed to save fuel, but soon some decided that it also saved lives. Others argued that the law wasn't saving lives, or that the number of lives saved wasn't the proper variable for determining if the law worked. We didn't win those arguments yet we got rid of the 55 mph speed limit. This is an example of the government's loss of legitimacy. We all knew we were breaking the law, we all knew it was a farce, and, at some point, we just didn't care about the arguments.

Another example is the gray market. A lot of us pay cash to others to take care of our children. We *(continued next page)*



extremely important in a society. You don't have a libertarian society, but what you do have, is seriously."

Charles Murray

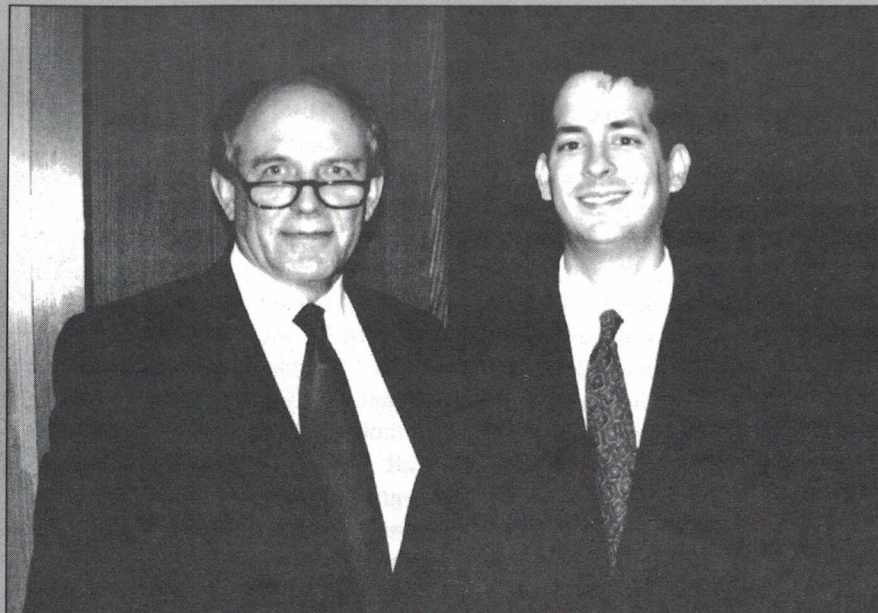
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do not do it because we want to exploit these workers: we do it because they want us to. They're happy. We're happy. The work gets done. We don't feel guilty about not paying Social Security benefits to these workers because we know they're happy with the way things are. I'll tell you what doesn't happen yet... You don't go into a store and have the clerk say, "If you pay cash for this, we'll forget about the tax and I'll give it to you for 50% off." That doesn't happen because of the residual legitimacy still felt for a lot of the laws. But I suggest that the loss of government legitimacy is going to result in that kind of behavior becoming more widespread.

And here's where I may part company with some of my libertarian friends: I think it's important in a society that works for citizens to feel an affiliation with their government. Our government should be something of which we are proud. But I *despise* the government as it now exists. It stands for many things for which I have no sympathy and for very few things for which I do. There are lots of people not far behind me. I think the '94 election showed just how widespread the desire for limited government is.

The seven forces I have described are real and accelerating. They will have huge repercussions — and provide tremendous opportunities for those of us who value freedom.

In closing, let me remind you of something else we should all take to heart... Underlying libertarian thought is an idea of humanity, an idea of the way human beings lead satisfying lives, an idea of the fundamental importance of cooperation, of people living peacefully together without coercion. Underlying our view is a sense that this is the way human beings are *supposed* to live. This is the way humans are most human. If we are right — that freedom is the raw material through which people lead satisfying lives — then we can tolerate some setbacks along the road, because that fundamental truth will ultimately set us free. ■



Charles Murray with event organizer and Vice Chair of Region 61, Juan Ros.

Portrait of Success

On August 9th, Southern California Libertarians filled the banquet room of the Los Angeles Red Lion Inn to dine together and listen to one of the movement's most outspoken and controversial speakers: best selling author Charles Murray. (See feature story this issue.) Those in attendance were treated to one of the most enjoyable and best planned LP events of its kind within memory.

The banquet was held to benefit the Libertarian Party of Los Angeles County (LPLAC), an confederation of five Southern California LP regions. It drew a total of 79 people and raised a total of \$2,332. All of the proceeds will go toward establishing a permanent LPLAC office.

Organized by R61 Vice Chair Juan Ros, The Evening with Charles Murray was a paradigm of how to launch such an event successfully. After securing a commitment from Murray, Ros worked closely with the editors of both the state and L.A. County newsletters to ensure that the evening received extensive advance publicity. He also mailed invitations to all Los Angeles, Orange and Ventura County Libertarians. In addition, Ros invited C-SPAN to cover the event — and they accept-

ed. The network dispatched a camera crew to videotape the evening and, at press time, intends to nationally



broadcast the results in prime-time.

In addition to Murray, the event attracted several other renowned libertarians, including psychologist Nathaniel Branden, Robert Poole, publisher of *Reason* magazine, and Manny Klausner, one of the driving forces behind Proposition 209.

"Of course, I had lots of help from other activists putting this event together," said Ros. "It's gratifying for us to invest so much energy into something and have it all pay off."

No doubt. *LPC Monthly* compliments Juan Ros and the other activists responsible for staging the event on a job exceedingly well done. ■

How You Can Achieve **MORE** Political Success

Success '97 is your opportunity to learn the secrets and techniques of Libertarian political success. It's your chance to acquire the tools you need to build *growing* LP affiliate parties—or run a successful campaign.

Success '97 is a two-day, intensive leadership workshop, to be held at the Hatt Regency Hotel in Los Angeles, CA, at 711 South Hope Street, right in the heart of the city. Sessions will be held Saturday & Sunday, October 18th & 19th, with a special dinner banquet on Saturday night.

Success '97 is hosted by the LP's most experienced activists with a proven track record of success. It's also *interactive*: You'll get an opportunity to ask questions, share ideas, and receive personal advice.

You can sign up for workshops in *either* party-building or effective campaigning . . .

The party-building portion will cover: State party organizing; secrets of winning LP communication; public speaking; and fundraising. Plus: Newsletters, press releases, outreach, meetings, budgets, and volunteers.

The campaigning workshops include: Goal-setting for candidates; raising your first \$2,500; public speaking; issues research; organization & volunteers; advertising & publicity; strategy; and Get Out The Vote (GOTV).

Carla Howell, State Chair of the Massachusetts LP, attended the first Success '97 conference and said: "Great idea! The topics were all very good and pertinent."

Who's invited? Every Libertarian — party officer or activist; candidate or *potential* candidate; or *anyone* interested in political success.

Want to attend? Reserve now — you'll save money. You'll also be sent a complete information package: Directions, schedule, and speakers.

Sign up today!

**October
18 & 19
Los Angeles,
California**

**October
18 & 19, 1997
Los Angeles, CA**

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PROGRAM & DINNER

Register before September 26: \$89

Register before October 14: \$109

PROGRAM ONLY

Register before September 26: \$59

Register at door: \$79

DINNER ONLY

Register before September 26: \$50

Register before October 14: \$60

Deadline for dinner reservations: October 14

DINNER SPEAKERS

SPECIAL DINNER KEYNOTE SPEAKER



Michael Cloud

- ◆ Creator of the influential "Art of Political Persuasion" audio tape series
- ◆ One of the Libertarian Party's most eloquent, popular speakers

ALSO SPEAKING:

Steve Dasbach, LP National Chairman
Perry Willis, LP National Director
Bill Winter, LP Communications Director

TO REGISTER:

- ◆ **MAIL REPLY COUPON TO:**
Libertarian National Committee, Inc.
Attn: **Kris Williams**
2600 Virginia Avenue, NW, Suite 100
Washington DC 20037
- ◆ **Or Phone:** (202) 333-0008 Ext. 228
Or: (202) 333-0085
- ◆ **Or Fax:** (202) 333-0072
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MORE INFO?

- ◆ Use the coupon to request more information, or call Kris Williams (phone number above.)

Yes! I'm Interested!

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Phone | Day | Evening

Occupation* Employer*

☐ **YES! I plan to attend the Los Angeles Success '97 conference.**

I'm interested in attending: ☐ Party-Building Workshop ☐ Campaigning Workshop.

Sign me up for the following package(s):

☐ Program & Dinner: \$89 ☐ Program Only: \$59 ☐ Dinner only: \$50

Write in the number of people registering for each package, and list the names of other attendees on separate sheet.

Total # of people attending: Party-Building Workshop Campaign Workshop

PAYMENT: ☐ Check/money order enclosed. Or: Charge my ☐ MasterCard ☐ Visa

Acct # Expires

Signature

☐ **I may attend.** Please send me a complete information package.

* Federal law requires political committees to report the name, mailing address, and occupation and name of employer for each individual whose contributions aggregate in excess of \$200 in a calendar year.

For Your Information

Renewing Your Membership

Renewal notices are sent to members whose expiration date is coming up. Just return your dues payment in the accompanying envelope and your membership at the national, state, and local level will be renewed for one year. Please respond to renewal notices promptly so we don't need to send additional reminders — every additional notice costs money we could otherwise use to grow the party!

Address Changes

Be sure to let us know if you move! Send your address change notice to the national office so that your newsletters and other important correspondence can be sent to your new address. If you are moving out of state but want to continue as an LPC member or continue subscribing to *LPC Monthly*, please also notify the state office so we can make the necessary arrangements to keep you on our list.

Special Requests

If you need some special update to your membership records, such as a change in region affiliation, please contact the state office.

Address Labels

The address label on your copy of this newsletter provides important information relating to your membership records. On the top line of the label, you will find a six-digit number. Please mention this number in any correspondence relating to your membership.

On the same line you will also find a two-digit number identifying the LPC region with which you are affiliated. (If you are not a member but are receiving the newsletter for some other reason there will be a two-letter code instead.) See the listing on page 11 to find out the name of your region and who to contact for information about local activities.



Announcements

1999 Convention Bids

The LPC Excom announces that it is now officially accepting bids from contractors interested in organizing the 1999 LPC Convention. Traditionally, conventions are alternate between Southern and Northern California locations; because the 1998 Convention will be held in Los Angeles, the committee would prefer a Northern California site for the 1999 Convention. However, all bids are welcome. Interested parties should submit their bids to LPC Chair Mark Hinkle, 655 Lewelling Blvd. Ste. 362, San Leandro CA 94579-1844.

Candidates Needed

It's not too soon to plan for the 1998 election! Libertarians are needed to run for U.S. Congress, State Senate and State Assembly throughout California. Filing starts in January, but we need to plan ahead. If you are interested in running for public office as a Libertarian, or if you would like to volunteer to assist the campaign of another candidate, contact the LPC's Candidate Coordinator, Ted Brown, by telephone at (818) 286-7817, or via e-mail at <tedb@mail.idt.net>.

Cato & Bionomics Institute Conference

The world's preeminent libertarian think tank, the Cato Institute, and the Bionomics Institute will be sponsoring their 5th Annual Bionomics Conference. The conference will be held at the beautiful Mark Hopkins Hotel in San Francisco from November 13th to the 15th. At the time we go to press, sponsors are lining-up an impressive roster of guest speakers, including Peter Huber, Greg Benford, Virginia Postrel and Michael Rothschild. For more information, call the Cato Institute at (202) 842-0200, or visit their website at <www.cato.org>.

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Next Month:

*More details on
Success '97*

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Imperial (R13)

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tobin.html

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Tehama (R52)

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Ventura (R56)

Chair: Saul Rackauskas
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Yolo (R57)

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To Receive Membership Information

Phone: (800) 682-1776

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I hereby certify that I do not believe in or advocate the initiation of force as a means of achieving political or social goals.

Signature: _____

Membership Application

I choose to set my dues at:

- ☐ \$25 Basic
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